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ANNUAL REPORT

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The SUM TOTAL

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Wilford Woodruff Papers Foundation

FY 2023

March 1, 2022 - February 28, 2023

a year's overview

WHERE WE ARE NOW



A Message From the Board Chair & Executive Director

The Wilford Woodruff Papers Foundation launched the Wilford Woodruff Papers Project on March 1, 2020. Our mission was to digitally preserve and publish Wilford Woodruff's eyewitness account of the restoration of the gospel of Jesus Christ by 2030. With the progress made in the past two years, we anticipate the Project will be completed by 2027, three years ahead of schedule.

Our original partners were the Wilford Woodruff Family Association and the Church History Department and Library, and we relied on the knowledge and experience of advisors from the Joseph Smith Papers. We have expanded our partners to include FamilySearch, FAIR, Meridian Magazine, and organizations focused on outreach to the rising generation.

Our dedicated staff, growing numbers of volunteers, and generous supporters are engaged in the process of accessing, researching, organizing, transcribing, verifying, stylizing, publishing, and sharing Wilford Woodruff's inspired records. We began in June of 2020 with 5 part-time staff leading our Journals, Letters, and Research teams. In 2021 we expanded our editorial process with the addition of our Discourses, Content, and Autobiographies teams. Since 2020 these teams have been led by and staffed with 87 high school and college interns through the generous contributions of our donors. Their work has been augmented by more than 100 crowdsourced transcriptionists and volunteer researchers.

We launched our website wilfordwoodruffpapers.org on March 1, 2021, with the first 1,500 pages of transcribed documents. We now have over 14,000 pages available online. We expect to publish a total of 30,000 pages of Wilford Woodruff's records and have already cataloged and digitized more than 28,000.

We look forward to the next stage in this historic effort to make Wilford Woodruff's witness of the gospel of Jesus Christ universally accessible.

Jennifer Ann Mackley Executive Director

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Jordan W. Clements

Board Chair

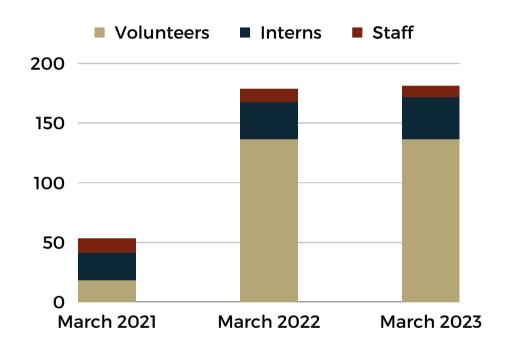
March 1, 2022-Feb 28, 2023

ORGANIZATION OVERVIEW

The Wilford Woodruff Papers Foundation continues to innovate and exceed annual progress goals by primarily employing high school and college interns and engaging volunteers to successfully locate, digitize, transcribe, verify, publish, and share the writings of Wilford Woodruff.

470

Total number of people involved with the Project to date



Board Members

Jordan W. Clements, Chair
Joan A. Boren
LeGrand R. Curtis, Jr.
Sarah M. Dunn
Craig W. Earnshaw
Paxton Gray
Jason R. Kotter
Matthew T. Kotter
J. Gregory Lake
Jake R. Nichol
Bradford M. Sawyer
Kristy W. Taylor, Secretary

Leadership

Jennifer Ann Mackley, Executive Director Steven C. Harper, Executive Editor Mark R. Pollmann, CTO Edmund Evans, Director of Strategy Krystyna Hales, Operations Manager Lexie Bailey, Communications Director Jon Fackrell, Senior Software Engineer Ashlyn Pells, Associate Editor Ellie Hancock, Historian Christian Decker, Archivist Hannah Taylor, Research Team Lead Jason Godfrey, Transcription Team Lead Shauna Horne, Content Team Lead Karla H. Briggs, Volunteer Coordinator

Advisors

Mark B. Woodruff
Steven C. Wheelwright
Jordan T. Watkins
R. Eric Smith
Donald W. Parry
Stephen W. Owen
Diane Lefrandt Nelson
Matthew C. Kotter
Jane C. Johnson
Douglas D. Holmes
Matthew C. Godfrey
Gary L. Crittenden
LaJean Purcell Carruth
M. McClain Bybee

March 1, 2022 - Feb 28, 2023

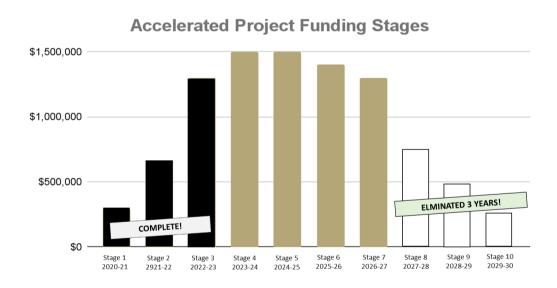
FINANCIAL SUMMARY

In February 2023, the independent auditing firm Ulrich and Associates, issued a clean audit without exceptions for the Wilford Woodruff Papers Foundation's first year. Ulrich and Associates will complete our 2022-2023 fiscal year audit in July.

Our Finance and Audit Committee, comprised of our Executive Director, an independent CPA, and two members of our Board of Directors, meets monthly to conduct a thorough review of all of the Foundation's financial transactions and ensure compliance with our budget requirements. \$1,034,257
Total raised last year

\$4,143,421
Total raised to date

\$4,356,579
Total left to raise



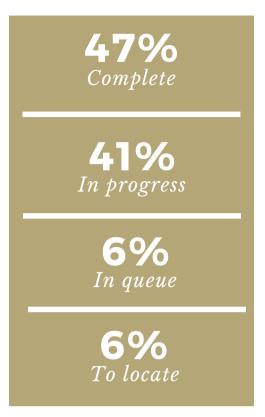
The extraordinary success of our Editorial and Research teams over the past year will allow us to shorten the duration of the Wilford Woodruff Papers Project by three years. We had the funding to keep pace with the teams' accelerated needs and the ability to hire and train new interns who were able to accomplish the increasingly more difficult tasks involved in the publishing process. This success was only possible through the early investments in the Project by several generous donors.

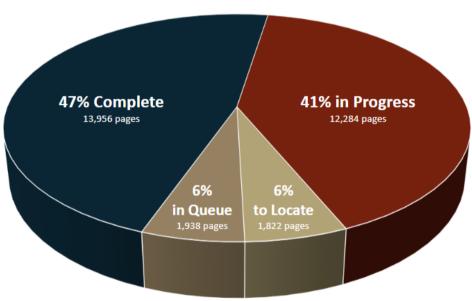
As the chart above demonstrates, eliminating Stages 8 through 10, and shifting a portion of that funding to Stages 4 through 7 to allow hiring the skilled staff needed, will save 1.5 million dollars. Completing the Project by 2027 for 8.5 million dollars, instead of by 2030 for 10 million, will only require raising an additional 4.4 million dollars. We are grateful for continued support from current donors and look forward to engaging others who understand the historical significance of this record.

March 1, 2022- Feb 28, 2023

EDITORIAL SUMMARY

The approach of the Wilford Woodruff Papers Project is revolutionary in comparison to traditional papers projects. All work is completed online and we operate virtually utilizing crowdsourced volunteer transcriptionists and high school and college interns, mentored by our expert editorial leadership team. We are meeting academic and professional standards, but doing so more economically and efficiently. Our multimodal approach, incorporating hypertext links to people, places, and topics within the documents, and publishing solely in digital form makes the Papers more useful and universally accessible.





When our website was launched on March 1, 2021, we published the first 1,310 transcribed pages from Wilford Woodruff's journals, one printed autobiography, and 18 letters. As of March 1, 2023, we have published all 5,145 journal pages, 12 of Wilford Woodruff's handwritten autobiographies, 3,200 letters, 54 discourses, and 114 other documents.

In addition to transcribing the documents, our Editorial and Research teams have found more than 14,000 individuals within the records so their stories can also be shared, identified over 3,000 places and indexed 250 topics within the documents to ensure the records are searchable and understandable in context.

Letters Team

Wilford Woodruff tallied all the letters he wrote and letters he received in his journal. We have been able to locate copies of 6,600 letters, a total of 16,289 pages. This past year (March 1, 2022—February 28, 2023) we transcribed 9,961 pages and completed the second and third levels of review to publish 7,186 of those pages.

Biography Research Team

The history of the Restoration from 1834 to 1898 was recorded by Wilford Woodruff, but includes the stories of tens of thousands of individuals. To date we have found references to more than 14,000 of these individuals, have identified 8,800 of them and linked them to their FamilySearch PIDs, and completed brief biographies for 2,350.

Discourses Team

Over the course of his lifetime, Wilford Woodruff mentioned giving more than 3,550 discourses. Many of these were in homes, some while serving missions, and others included funeral eulogies, ward and stake meetings, and conference addresses. We have found records of over 900 of these discourses and in Stage 3 we published the first 54.

Content Team

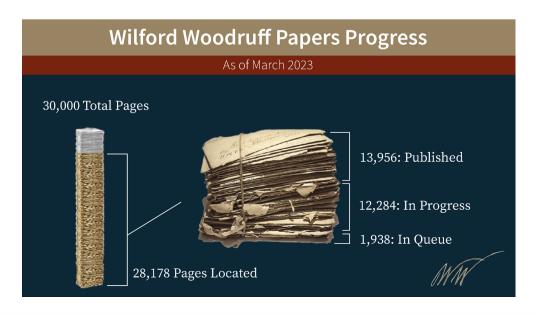
The Content Team focuses on identifying gems within Wilford Woodruff's records. Making his records accessible is important, but sharing the faith-promoting messages, inspiring stories, and gospel teachings they contain is vital in an age where many seek answers from Google instead of the scriptures and prophets of God.

Journals Team

Wilford Woodruff's journals are the backbone of nineteenth century Church history. They are also the thread that ties together all of his other documents. We met our goals to transcribe, verify, and subject link all 5,145 pages this year. For the first time, his journals are readable, searchable, and freely accessible online.

Document Research Team

One of our challenges is locating all the Wilford documents we know Woodruff during his lifetime. created They are scattered in libraries, archives, historical societies. personal collections and. tragically, some are lost to history. This past year we found an additional 5,170 pages, which include letters, daybooks, temple records, and discourses.



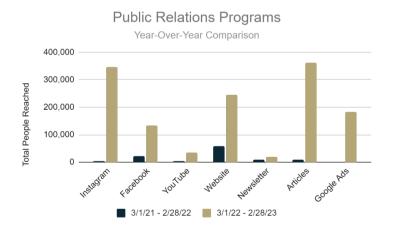
March 1, 2022-Feb 28, 2023

PR, PARTNERS & TECHNOLOGY SUMMARY

Our Public Relations, Partner, and Technology teams have exceeded expectations through direct outreach including social media, podcasts, and articles based on Wilford Woodruff's writings; and videos on location in England sharing the stories of his missionary efforts. Partner programs are also growing rapidly with 36 relationships now established to share the gospel message from Wilford Woodruff's records with their audiences.

1.4 mil

Total Partnerships





The purpose of the Wilford Woodruff Papers Project is to help build faith in Christ with all audiences, with a particular focus on the rising generation. Our Public Relations team has become a powerful engine for content creation and outreach. Over the past year, we established loyal audiences on all the major social media platforms by sharing inspirational articles, videos, testimonials, and quotes.

The PR Team coordinates all activities with our growing list of partners. Our technology projects, with our student partners at BYU and BYU-I, extend our outreach through the use of Data Science and Artificial Intelligence to provide engaging stories, support curriculum development, and improve access to the Wilford Woodruff Papers' database for historians, academic research, and Come Follow Me curriculum.

looking forward

WHERE WE ARE GOING

Accelerated Project

Our unique approach will allow us to complete the Project in four more years, instead of seven. We plan to celebrate the culmination of the Project on President Woodruff's birthday March 1, 2027.

Decreased Budget

The budget for our original 10-year project was 10 million dollars. Our unique approach to staffing and our accelerated progress means our 7-year project budget is only 8.5 million dollars to prepare and publish the remaining documents.

Focus on Promoting & Retaining Staff

With the majority of transcription completed, we are now focused on promoting and retaining editorial staff members with the more advanced skills required in the final stages.

New Bar for Academic Standards

The volume of the Wilford Woodruff Papers Project and the remarkably short time frame set a new bar for academic standards, fiscal responsibility, and team effort. This success would not have been possible without the commitment of our staff and volunteers and the generosity and faith of our donors.

Fundraising

To ensure this Project reaches the finish line, we have 4.4 million dollars to raise in order to:

- Continue funding our editorial teams transcribing letters, discourses, daybooks, and personal records; and completing research on and writing biographies for the individuals within the Papers. This will include 30,000 pages covering 65 years of Church history the vast majority of which has never been transcribed or accessible online.
- Allow us to provide internships for high school and college students who are making the documents searchable by date, topic, person, and place; and gaining valuable career skills in a variety of fields.
- Continue funding for our media interns creating content for Church curriculum, online publications, mobile apps, social media and more to reach the rising generation and share the Restored Gospel of Jesus Christ.

"Great opportunities and privileges have been bestowed upon us.

To us, as a people, has been entrusted the grand and glorious labor of laying the foundation of the kingdom of God upon the earth."

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