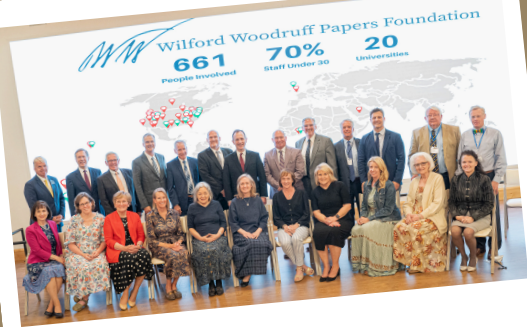


ANNUAL REPORT

FY 2023-2024

March 1, 2023–February 29, 2024



Annual Appreciation Dinner May 2023



Church History Library Event October 2023



Laurel Thatcher Ulrich
Pulitzer Prize-winning
Historian



Steven C. Wheelwright
Advisor



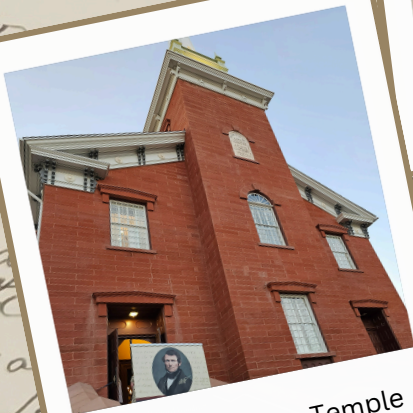
Julie Rogers
Artist



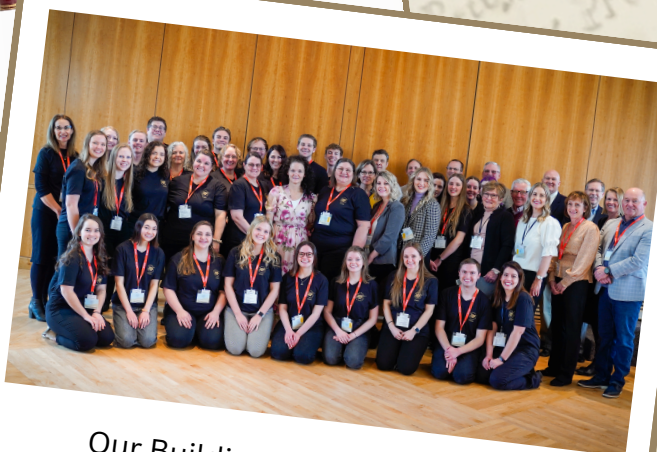
Joshua M. Matson
Conference Speaker



Jennifer Ann Mackley
Executive Director



Our St. George Temple
Fireside October 2023



Our Building Latter-day Faith
Conference March 2023



Sam Day
Artist



Wilford Woodruff Papers Foundation

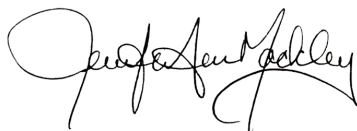
*Year in Review***WHERE WE ARE NOW*****A Message from the Executive Director & Board Chair***

The Wilford Woodruff Papers Foundation launched the Wilford Woodruff Papers Project on March 1, 2020. By 2030, we planned to complete our mission to digitally preserve and publish Wilford Woodruff's eyewitness account of the Restoration of the gospel of Jesus Christ. With the progress made in the first two years, we announced 2027 as our new completion date. With our dedicated staff and growing number of talented volunteers, this year we have maintained the accelerated pace and are on track to meet that goal.

Our original partners were the Wilford Woodruff Family Association and the Church History Department and Library, and we relied on the knowledge and experience of advisors from the Joseph Smith Papers. We appreciate their continued support as well as our expanding list of new partners and collaborators who are integrating the important messages found in the Wilford Woodruff Papers into social media, *Come, Follow Me*, and new scholarship. The Wilford Woodruff Papers complement the Joseph Smith Papers, building on the Church's seminal work of sharing the foundational documents and revelations of the Restoration.

We began with five part-time staff leading our volunteers on the Editorial and Research teams. Since 2020, these teams have been led by and staffed with 98 high school and college interns from 22 universities. Their work has been augmented by more than 400 crowdsourced transcriptionists and volunteer researchers, for a total of 928 people involved in the Project to date.

We launched our website, wilfordwoodruffpapers.org, on March 1, 2021, with the first 1,300 pages of transcribed documents. We now have over 31,000 pages available online. We expect to publish a total of 39,000 pages of Wilford Woodruff's records. We look forward to the next stage in this historic effort to make Wilford Woodruff's witness of the gospel of Jesus Christ universally accessible.



Jennifer Ann Mackley
Executive Director

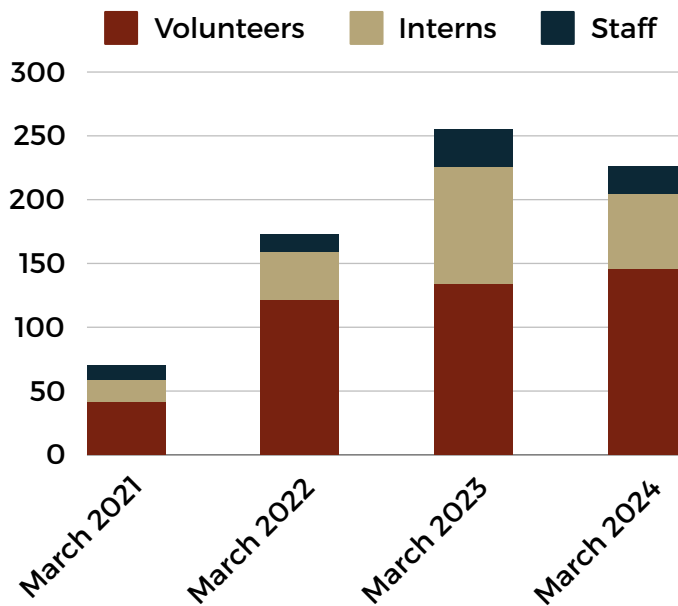


Jordan W. Clements
Board Chair

March 1, 2023–February 29, 2024

ORGANIZATION OVERVIEW

This year, after completion of the transcription and publication of Wilford Woodruff’s daybooks, autobiographies, and journals, our entry-level intern training was phased out, and we began engaging highly skilled graduate students to position the Project for the next stage of document editing. We also gratefully welcomed the talents and enthusiasm of three new Board members and made key leadership changes, including transitioning our Director of Strategy into the role of Chief Technology Officer and hiring a Chief Operating Officer.

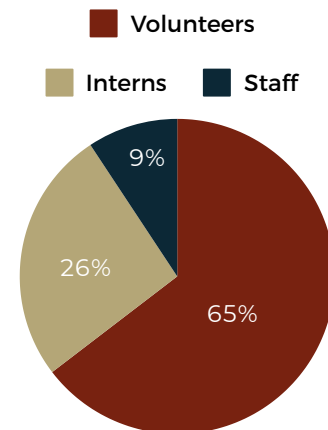


928

Number of people involved with the Project to date

65%

Percentage who are volunteers



Board Members

- Jordan W. Clements, Chair
- Kristy W. Taylor, Secretary
- LeGrand R. Curtis, Jr.
- Sarah M. Dunn
- Craig W. Earnshaw
- Paxton M. Gray
- Jason R. Kotter
- Laurie H. Low
- Jake R. Nichol
- Bradford M. Sawyer
- Judd A. Turner

Leadership

- Jennifer Ann Mackley, Executive Director
- Steven C. Harper, Executive Editor
- Kristi Favro, Chief Operating Officer
- Edmund Evans, Chief Technology Officer
- Lexie Bailey, Communications Director
- Krystyna Hales, Operations Manager
- Jon Fackrell, Senior Software Engineer
- Ashlyn Pells, Associate Editor
- Jason Godfrey, General Editor
- McKenzie Wood, Research Team Lead
- Shauna Horne, Content Team Lead
- Karla H. Briggs, Volunteer Coordinator

Advisors

- M. McClain Bybee
- LaJean Purcell Carruth
- Gary L. Crittenden
- Matthew C. Godfrey
- Douglas D. Holmes
- Donald W. Parry
- Mark R. Pollmann
- R. Eric Smith
- Jordan T. Watkins
- Steven C. Wheelwright
- Mark B. Woodruff

March 1, 2023–February 29, 2024

FINANCIAL UPDATE

We are humbled by our generous and dedicated recurring donors. We are also thankful for and thrilled to share that we had 84 new donors join the effort this year.

Without our donors, this Project would not be possible. Donations this year allowed us to keep pace with the continued acceleration of the Project brought about, in part, by the ongoing internships this support has funded. In addition to the benefits to the Project, these internships are contributing to the development of the next generation of paleographers, editors, genealogists, data scientists, geographers, and historians.

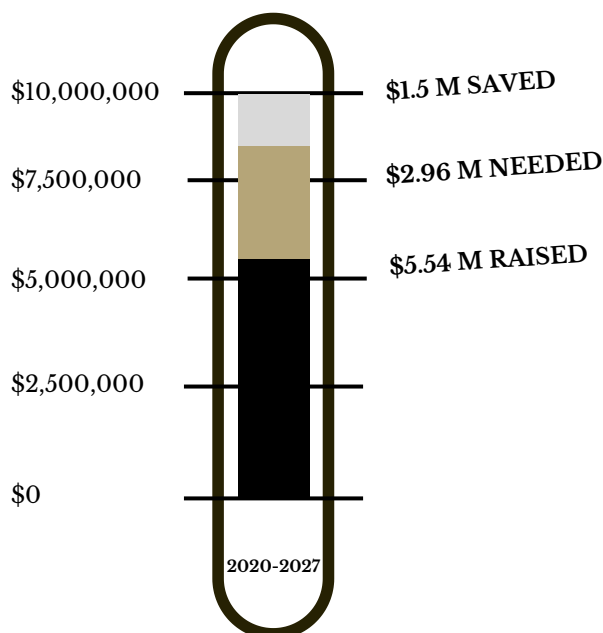
With our consolidated timeline, we decreased our total budget from \$10 million to \$8.5 million, and we remain on track to complete the Project within budget.

\$1,424,855
Total raised this year

\$5,541,701
Total raised to date

\$2,958,299
Total left to raise

Project Funding Status



In August 2023, the independent auditing firm Ulrich & Associates, PC, issued a clean audit without exceptions for 2022.

Our Finance and Audit Committee, comprised of two members of our Board of Directors, an independent bookkeeper, our Executive Director, and our Chief Operating Officer, meets monthly to conduct a thorough review of all of the Foundation's financial transactions and current cash position, as well as to ensure adherence to our Accounting Policies and Procedures and our approved budget.

March 1, 2023–February 29, 2024

EDITORIAL SUMMARY

The approach of the Wilford Woodruff Papers Project is revolutionary in comparison to traditional papers projects. All editorial work is completed online, and we operate virtually, utilizing crowdsourced volunteer transcriptionists and college and high school interns mentored by our expert editorial leadership team. We are meeting academic and professional standards, but doing so more economically and efficiently. Publishing the Papers in digital format makes them universally accessible, and our multimodal approach—incorporating hypertext links to people, places, and topics within the documents—makes the Papers more usable and impactful.

DOCUMENTS

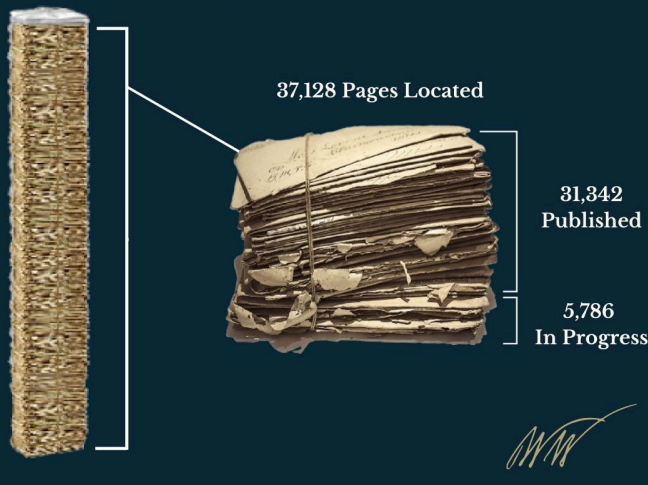
84%
Published

16%
In progress

Document Update

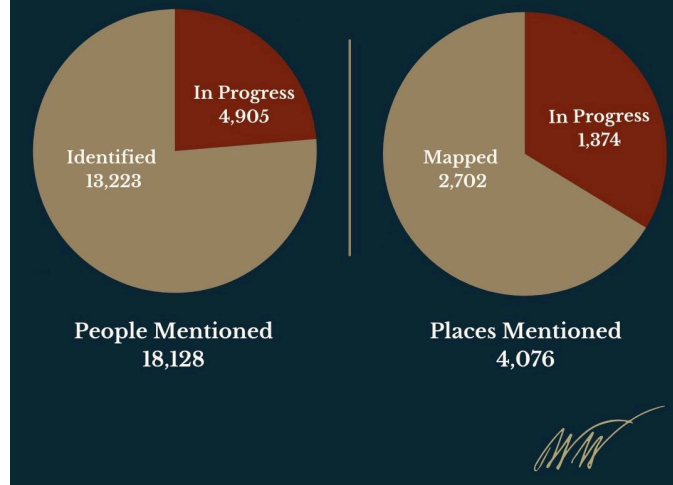
As of March 2024

Goal: 39,000 Total Pages



People Update | Places Update

As of March 2024



When our website was launched on March 1, 2021, we published the first 1,310 transcribed pages from Wilford Woodruff's journals, one autobiography, and 18 letters. As of March 1, 2024, we have published all 5,145 journal pages, all 16 autobiographies, and 7,866 letters. In addition, 15 daybooks, 681 discourses, and 212 other documents are now available online, for a total of 31,342 pages!

In addition to transcribing the documents, our Editorial and Research teams have identified more than 13,000 individuals within the records so their stories can also be shared, mapped over 2,700 places, indexed 250 topics, and hyperlinked 1,300 scripture references to ensure the records are searchable and understandable in context.

March 1, 2023–February 29, 2024

PUBLIC RELATIONS MILESTONES

Through direct outreach, including interviews, articles, social media, and videos based on Wilford Woodruff's writings, our Public Relations Team exceeded 5 million impressions for the year. In addition, we organized the first Building Latter-day Faith Conference that included scholarly presentations, student scholarships, the largest Wilford Woodruff artifact exhibit ever assembled, and an art competition, all inspired by the Papers. Other successful 2023 events included a missionary leadership webinar and a temple-focused fireside in conjunction with the St. George Temple open house.

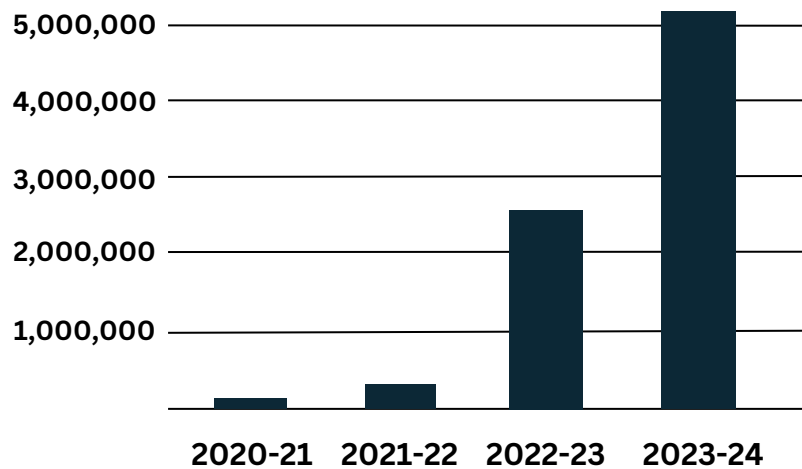
5.1+ M

Reach

44

Total partnerships

Total Impressions Year Over Year



Building Latter-day Faith Conference

- 356** Conference Attendees
- 38** Student Scholarships
- 52** Woodruff Artifacts Displayed
- 18** Works of Woodruff Papers Inspired Art
- 12** Carol Sorenson Smith Awards

The Public Relations Team plays a vital role in accomplishing the mission of the Project through, in part, incredible partnerships. Our Partner Program includes 44 individuals and organizations, most importantly the Church History Library, the Church History Department, and FamilySearch.

March 1, 2023–February 29, 2024

TECHNOLOGY HIGHLIGHTS

Our Technology Team has created new and compelling engagement features such as "Relative Finder" and "A Day in the Life" that provide a deeper and more personal experience with the Papers.

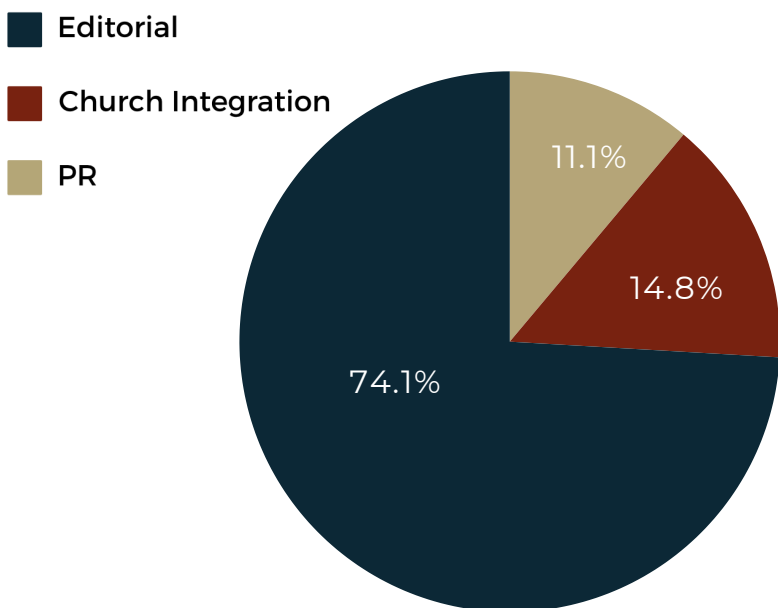
Individuals can find their ancestors and related documents containing information about the people within the Papers. Using advanced technology on the website, quotes from President Woodruff’s discourses, maps with the thousands of locations referenced, and timelines highlighting historical events in the documents are now displayed.

We are also providing augmented biographical information to Church programs, including links from the individuals within the Wilford Woodruff Papers to FamilySearch and the Church History Biographical Database, as well as contributing unique materials for the weekly *Come, Follow Me* curriculum and personal study from Wilford Woodruff’s writings.

12,000+
WWP people linked to FamilySearch

27
Total technology projects

Technology Project Categories



Our technology projects, with our student partners at BYU and BYU-Idaho, extend the impact and outreach of the Wilford Woodruff Papers through the use of Artificial Intelligence and Data Science. These creative projects provide engaging stories, support curriculum development, and improve access to the Wilford Woodruff Papers database for historians, academic researchers, and all those interested in learning more about the restored gospel of Jesus Christ through faith-building and first-hand accounts and testimony.

*Looking Forward***WHERE WE ARE GOING***Final Project Stages*

The Wilford Woodruff Papers Project is a work of the Restoration and will increase faith-building opportunities for the rising generation. With your help in raising the remaining \$2.96 million needed, we will complete this historic Project by March 2027. As we complete each stage, we transition to the next level of editorial review. As a result, this year we phased out the Transcription Team and began focusing on completing second-level verification of the documents. In the next stage, we will complete document research and phase out the Research, Verification, and Content Teams. Our resources and focus will then be shifted to the more complex task of third-level document review and completion of biographical information for the thousands of people found within the Wilford Woodruff Papers.

Emphasis on Engagement in the Papers

The Public Relations Team is transitioning from building awareness of the Project to increasing engagement in and utilization of the Wilford Woodruff Papers. Going forward, outreach efforts will be focused on sharing the content and growing user interaction with the documents through new website features that allow a deeper understanding of and connection with the invaluable information made available through this Project.

Collaboration with The Church of Jesus Christ of Latter-day Saints

We look forward to continued collaboration with Church entities like FamilySearch, who make the Wilford Woodruff Papers research available to millions who are searching for their family connections and can benefit from Wilford Woodruff's faithful records. We are hopeful that adding the Wilford Woodruff Papers to the body of published truth will augment and enhance the information available through the groundbreaking projects published by the Church, to include the Joseph Smith Papers and other Church Historian's Press projects.

"What records were kept by the servants of God would be invaluable in the future for generations to come to read and trace the work of God as it daily transpired."

